

Mission: The AIA WA Council serves as the collective voice for and a resource on state government policies that impact the practice of architecture for all architects and the profession through AIA components in Washington State.

Vision: All Architects in the state are engaged in advocacy on behalf of the profession and the practice of architecture and share in envisioning policy solutions to improve architectural practices, our state and communities.

Elevate advocacy to an engaging movement, especially for early and mid-career professionals

- Elevate the appeal of advocacy by making it a choice people actively pursue
- Develop a social media presence within current capacity
- Promote the value of membership

Strengthen financial sustainability and reduce burdens to member engagement

- Update reserves policy to include strategic investment along with “rainy day fund”
- Inventory and prioritize potential member benefits
- Leverage assets to reduce financial burdens on membership

Cultivate an accessible and effective board governance culture

- Share potential local and national impacts through regular connections
- Demystify board service; help others feel welcome
- Develop board officer pipeline for leadership transitions

Create a cohesive, pro-active advocacy strategy that connects committees and board

- Identify both immediate and long-term organizational policy/issue goals
- Develop advocacy priorities framework
- Increase cross collaboration through committee reporting and board member attendance